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PRO-  
FILE

[www.nammi.agency](http://www.nammi.agency)

Exploring the core of nammi, our passion  
for growing brands and how we do it.



# welcome to nammi.



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### EPILOGUE

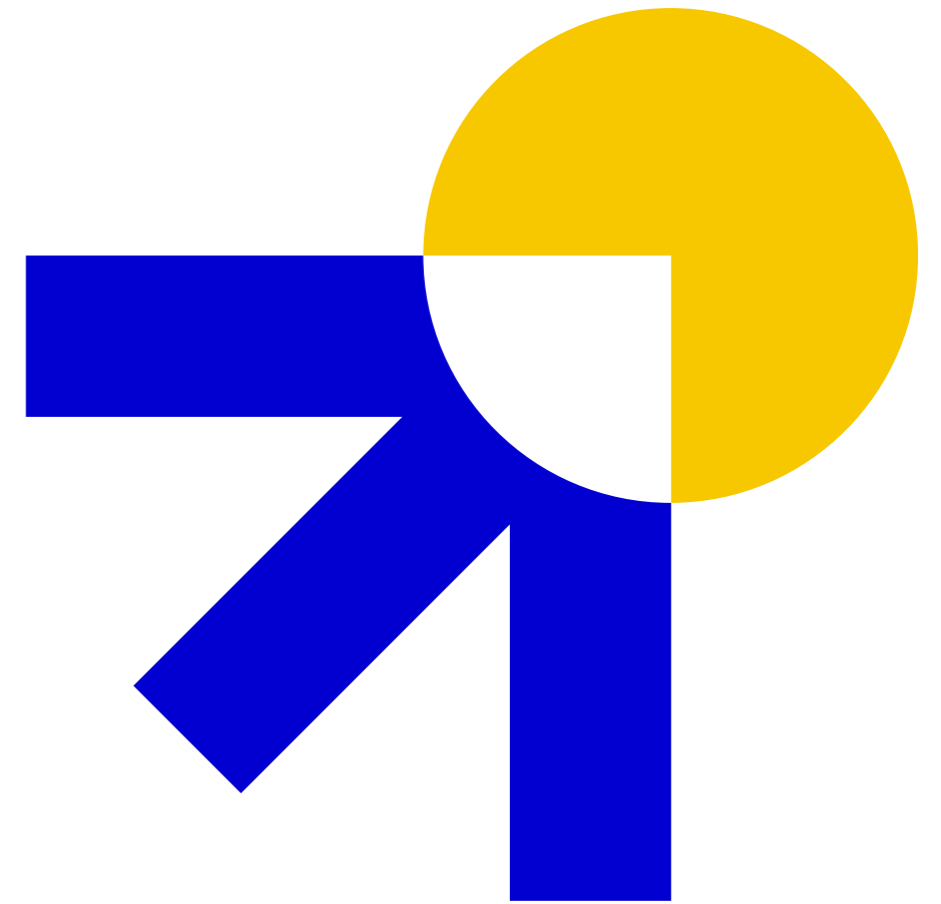
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'Nammi' refers to the pronunciation of the arabic word that means 'Grow', which is the core of what we do to brands and businesses.

# ABOUT US

**nammi is a creative agency.**

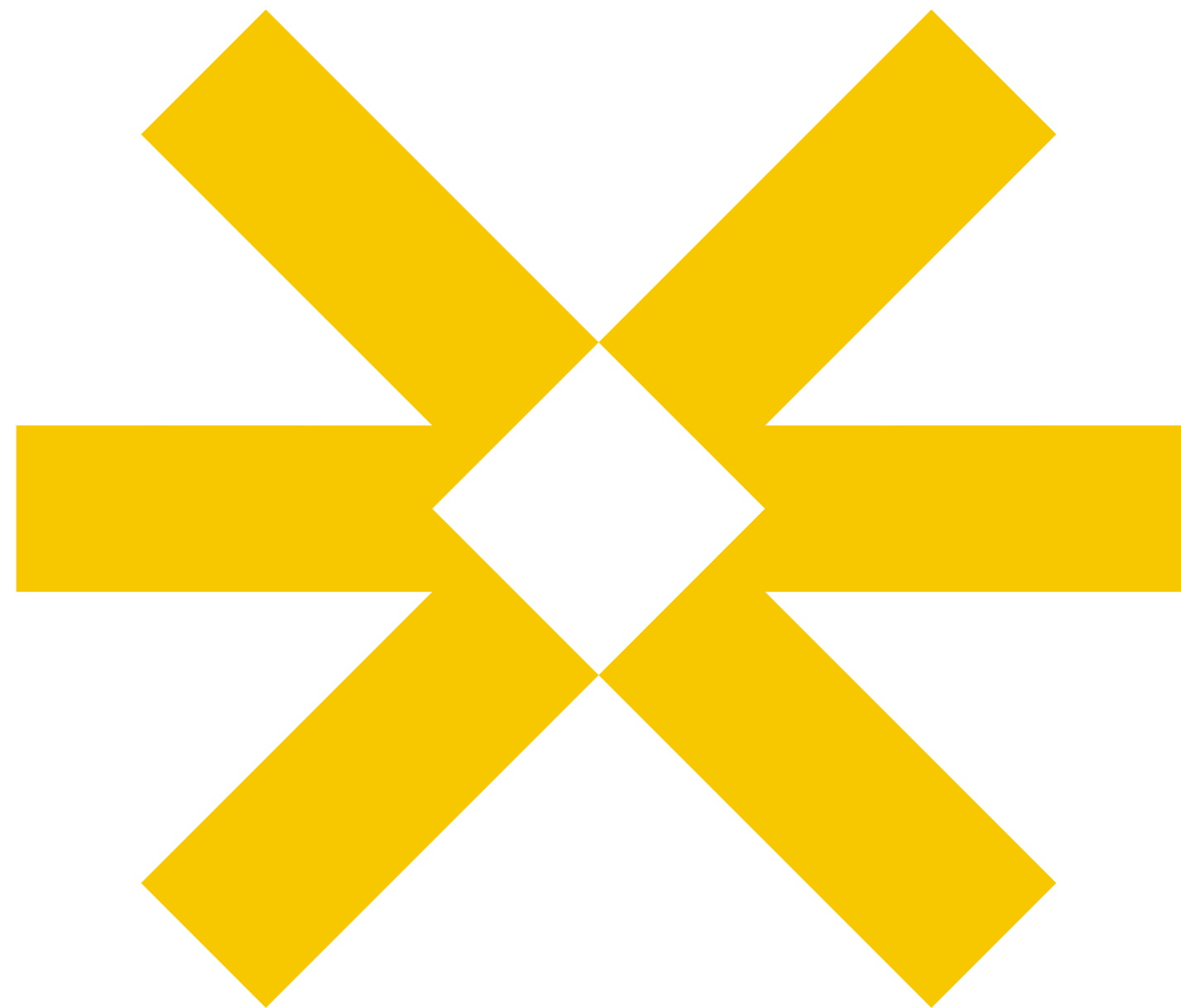
Welcome to our creative powerhouse. We craft and hone brands into forces that captivate, inspire and resonate with the right audience.



# we are on a quest.

## **Nammi's purpose**

Dedicated to helping brands and businesses achieve their goals through creative branding and innovative marketing strategies, we build brands from the ground up via our extensive market research that will take your brand image to the next level and help your brand leave a true impact.





# with an ultimate destina- tion.



## Nammi's outlook

We strive to be the driving force behind the success of our clients' brands; to create and empower brands that shine among the crowd and add real value to the end user through our creative branding solutions and effective marketing strategies.

# WHAT WE OFFER

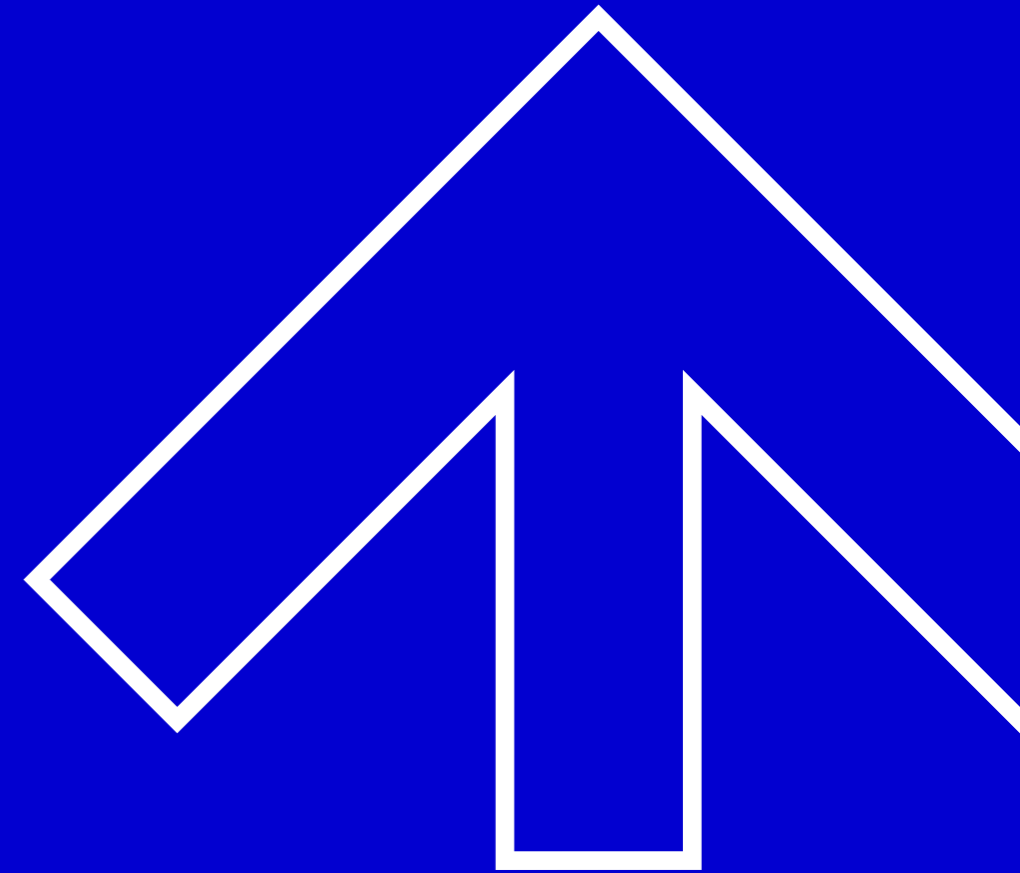


# 1 Brand- ing

BRAND IDENTITY  
& LOGO DESIGN

We create  
brand identities  
**that make  
a statement.**

We build brands to have the visual identity  
and tone of voice that connect with the right  
audience and leave a memorable impression,  
creating a unique and consistent personality  
for brands to stand out from the competition  
and establish trust with their audience.

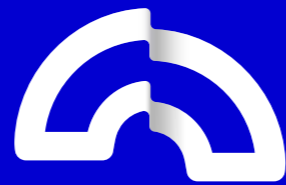


samples  
from our  
**latest**  
brandings

**BUILDERS**



**GLARE**free



**KNOCK.**



Our logo creations & brandings follow the formula for strong brands that leave an impact: simple, modern, memorable and easily distinguishable from the competition.

**NAMMI**

company profile | 9



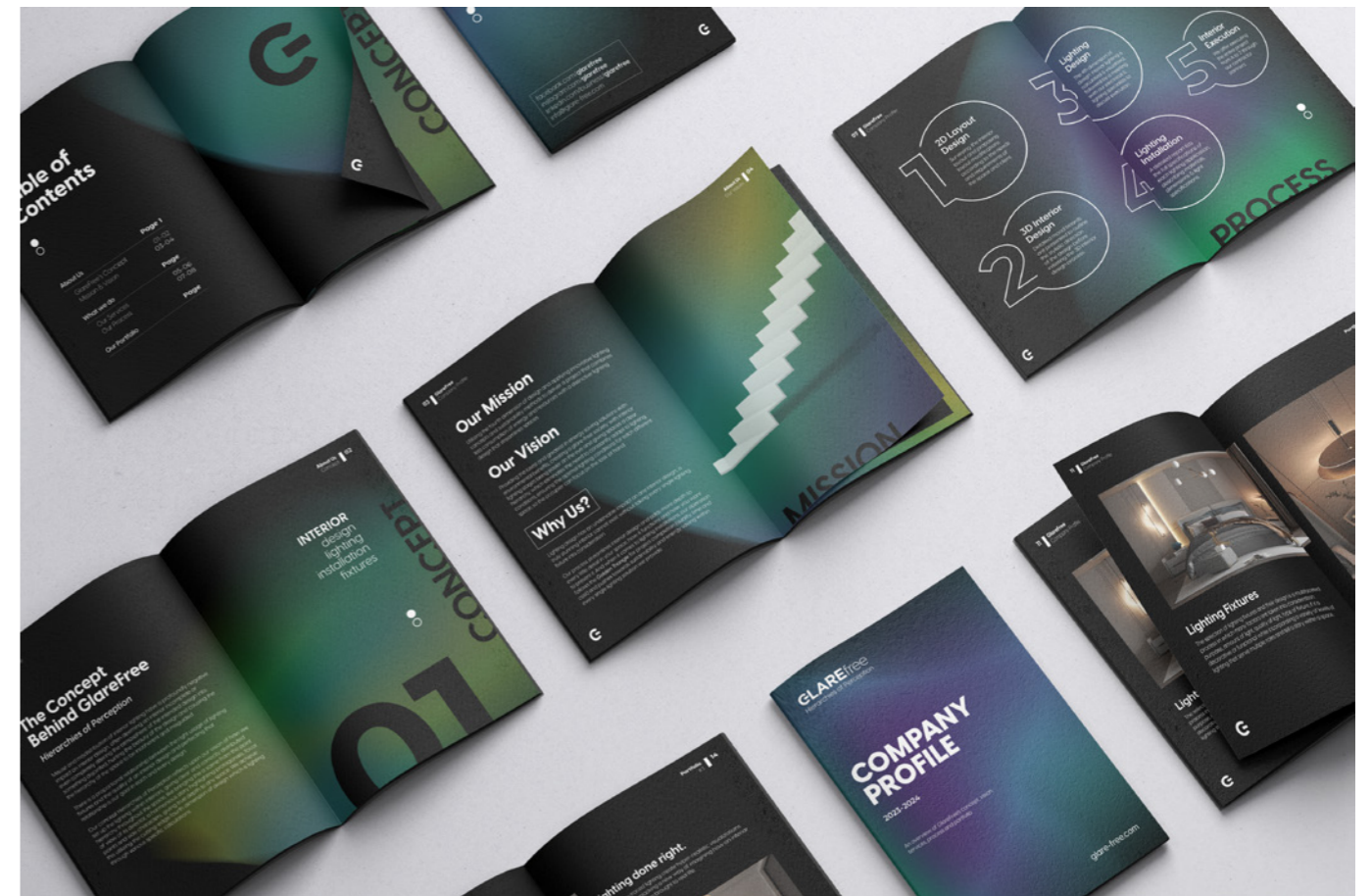
**TWS**

# Branding Services

DESIGNING & PRINTING



Our branding services kit is full-scale: we do concept creation, graphic design & printing for every essential piece of branding material to fully equip any business to leap into the market with full force.



➤ **Company Profiles**  
Portfolios  
Catalogs

➤ **Stationery**  
Business Cards  
Uniforms

➤ **Magazines**  
Brochures  
Flyers

➤ **Packaging**  
Packaging Labels  
Wraps

➤ **Giveaways**  
Promotional Products

# Digital Marketing

DIGITAL CHANNELS MANAGEMENT

## 1 Social Media Marketing

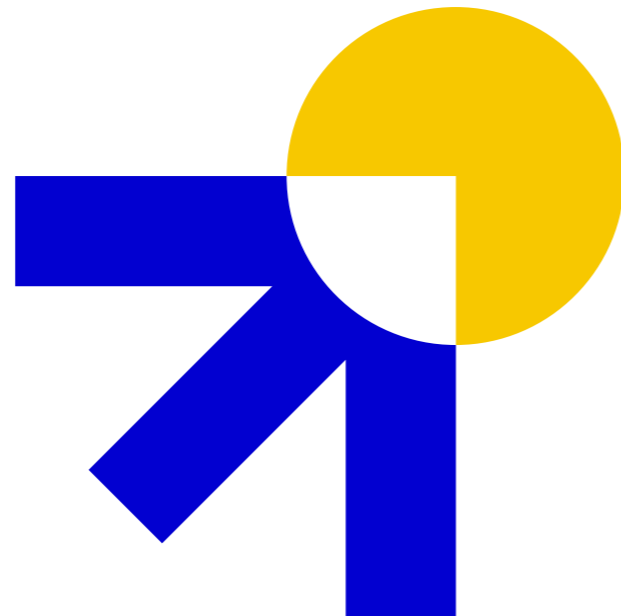
Social media channels creation, management, monthly analysis and moderation.

## 2 Content Creation

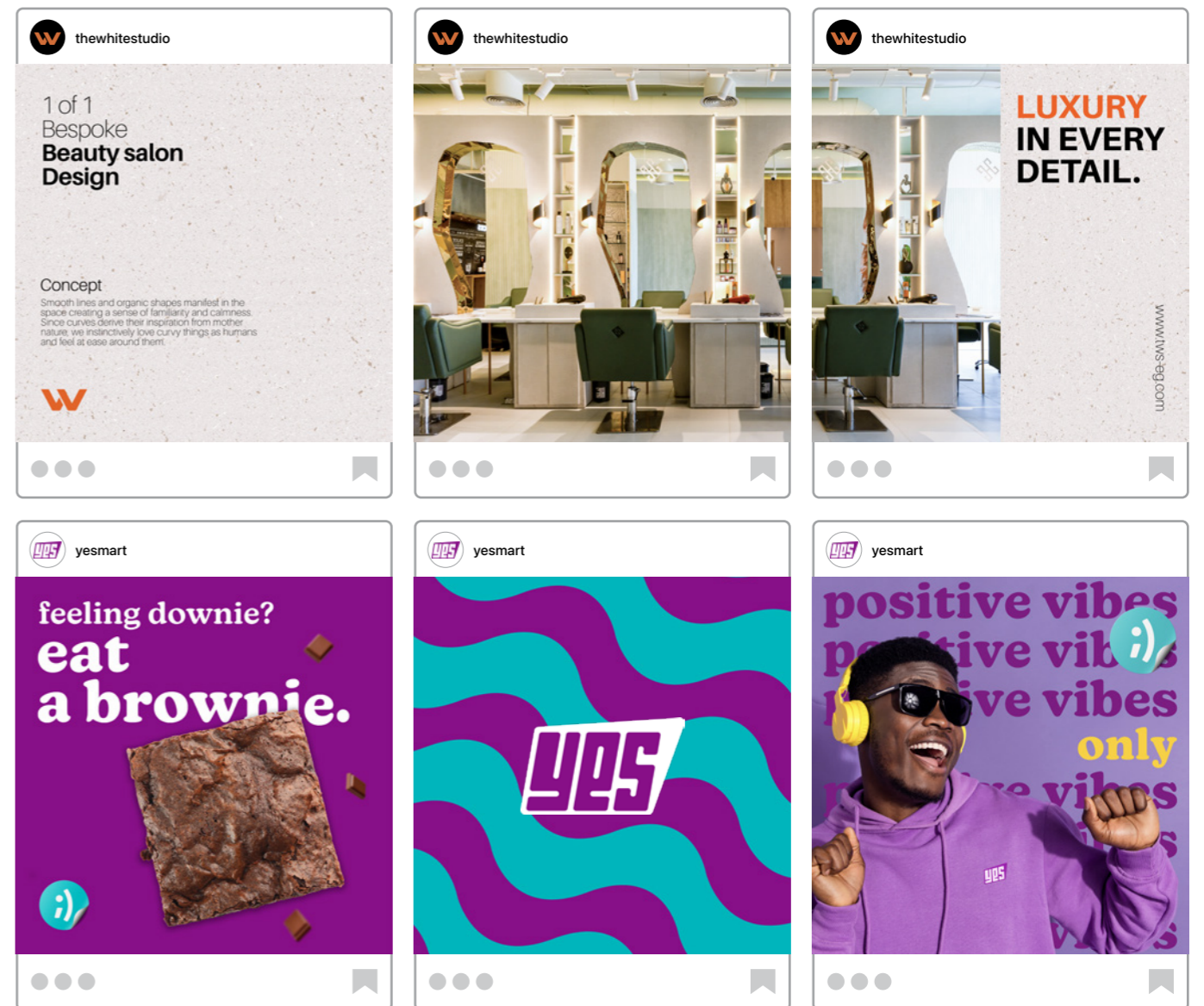
Creative content and concept building, graphic design, video editing and motion graphics.

## 3 Full-Scale Ad Campaigns

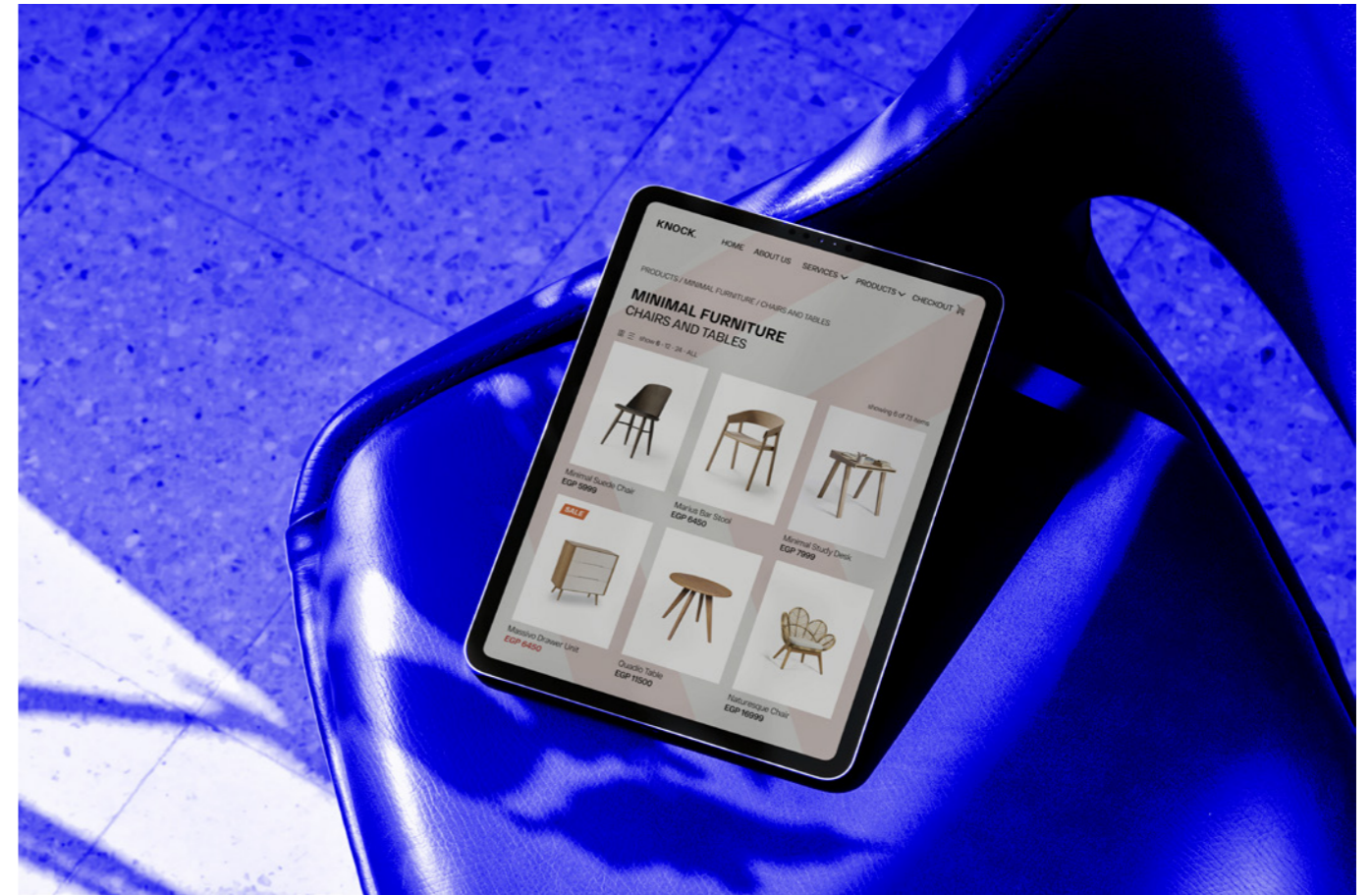
Meta Business Suite (FB/IG) and Google Ads.



Unique posts, high-quality media production and motion graphics for brand awareness and promotional videos (reels and stories).



# Web Development 4



## 1 Portfolio Websites

Portfolio website content creation and web development following the brand's identity.

## 2 E-Commerce Websites

Websites with the sole purpose of listing and online selling of products; built on Shopify or WooCommerce.

## 3 SEO

Search Engine Optimization that covers content, technical and user experience optimization.

Our websites are 'Responsive' web designs that adapt to all devices and screen sizes.

We provide custom website and landing page designs, full stack web development and DevOps.



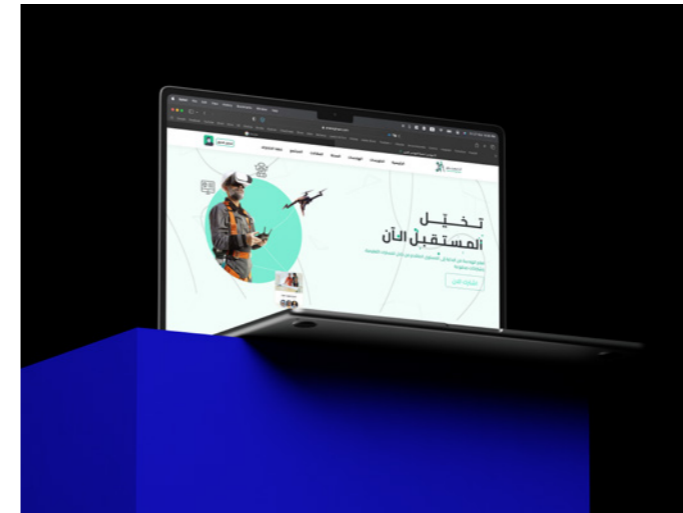
# samples from our web projects



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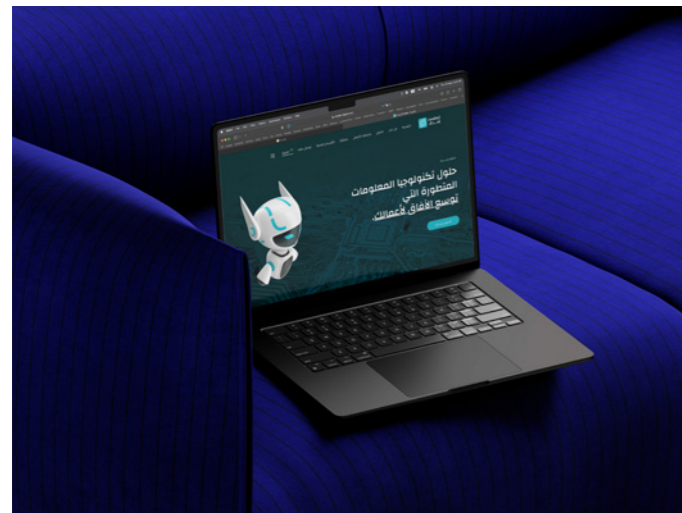


VISIT SITE



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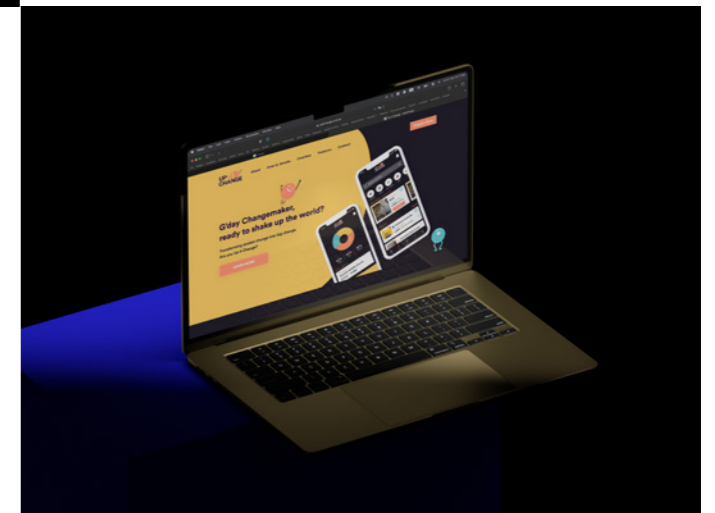
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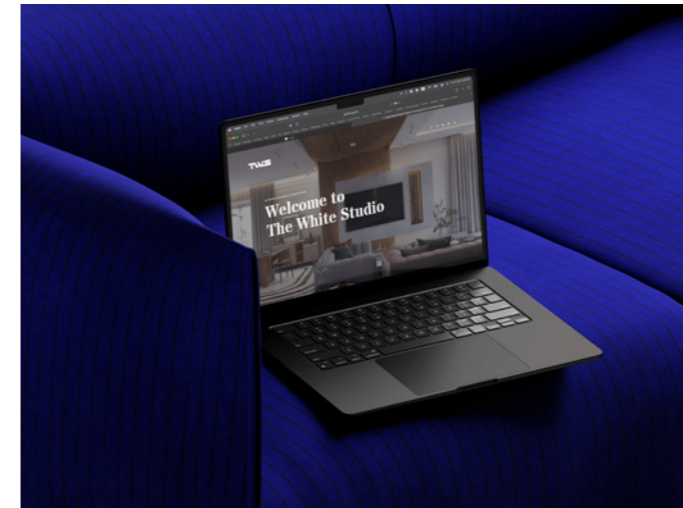
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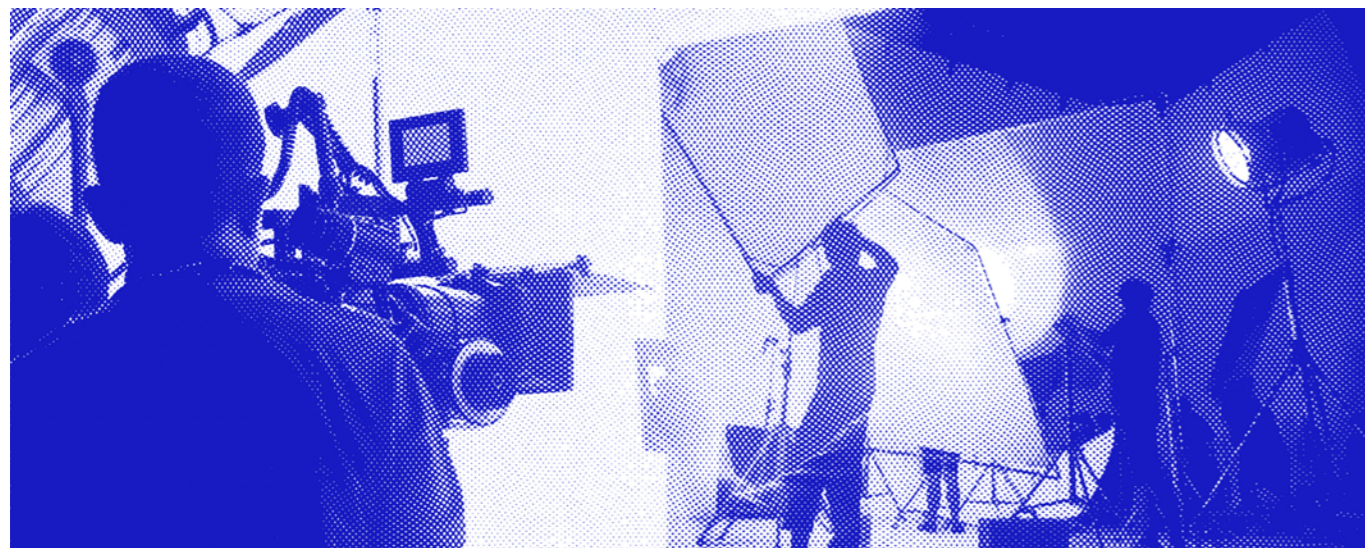
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# Media Production 5



## 1 Videography

Our skilled team of professionals is dedicated to crafting captivating visual stories that evoke emotions and strengthen your brand image.

## 2 Photography

We capture the essence of your brand, its products, services and events, delivering stunning images that engage your audience.

## 3 Video Editing

Transform your raw footage into polished masterpieces, delivering a narrative that helps your brand stand out and influence your audience.

## 4 Motion Graphics

We craft dynamic motion graphics that grab the attention of your audience and communicate your brand message effectively.

In today's digital landscape, visuals are the key to capturing attention and engaging your audience. We specialize in crafting compelling and high-quality media content that elevates your brand presence and unlocks its full potential.



# Business Solutions



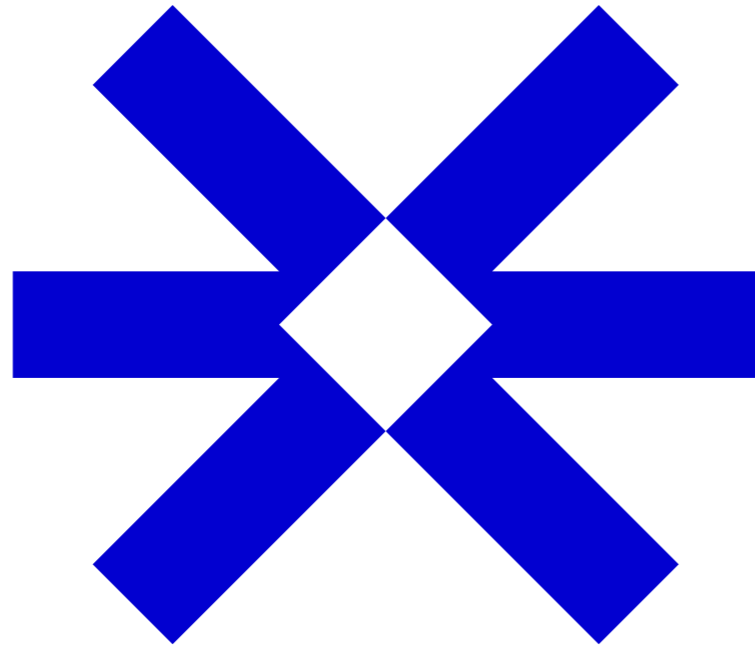
BETA SERVICES

## 1 Business Advising

Creation and refining of the business model and assisting with the development of the business plan and strategy.

## 2 Pricing Strategy

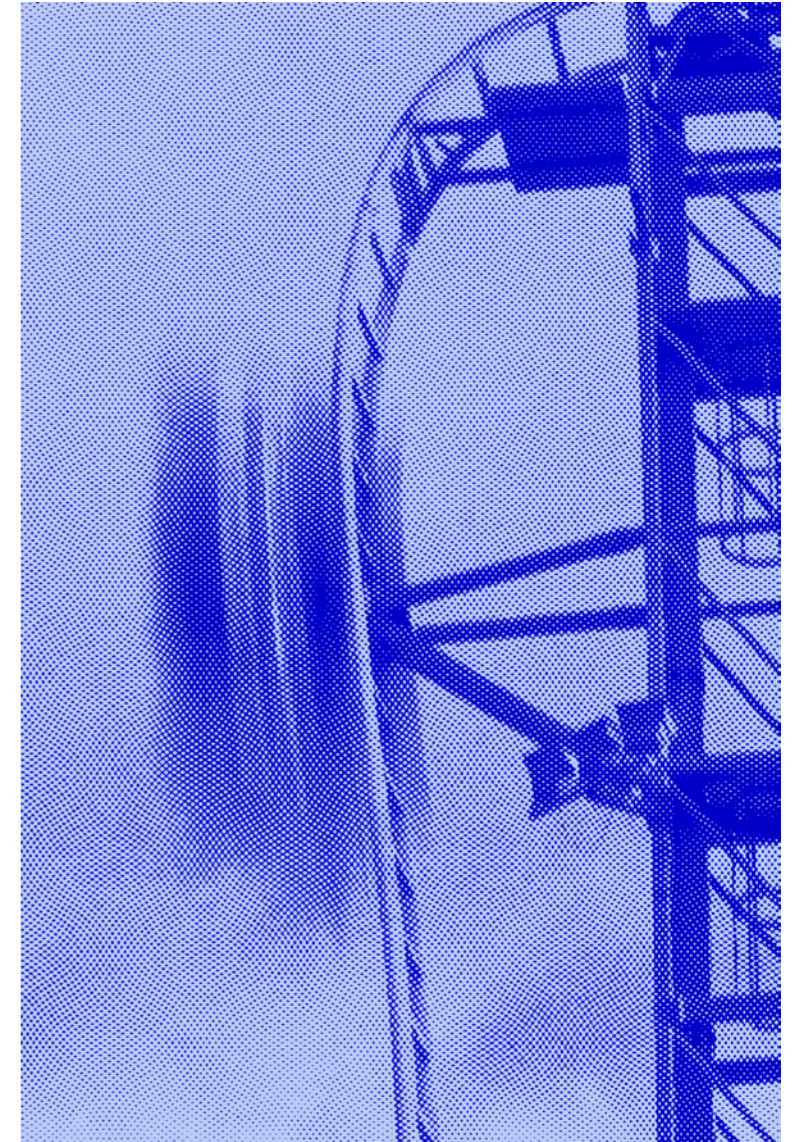
Full intensive market research for the pricing of competitors, to find out the most suitable pricing strategy and properly price each product or service.



The most effective form of marketing is a great product. We believe that successful marketing cannot be achieved without a potent business plan, business model and value proposition.

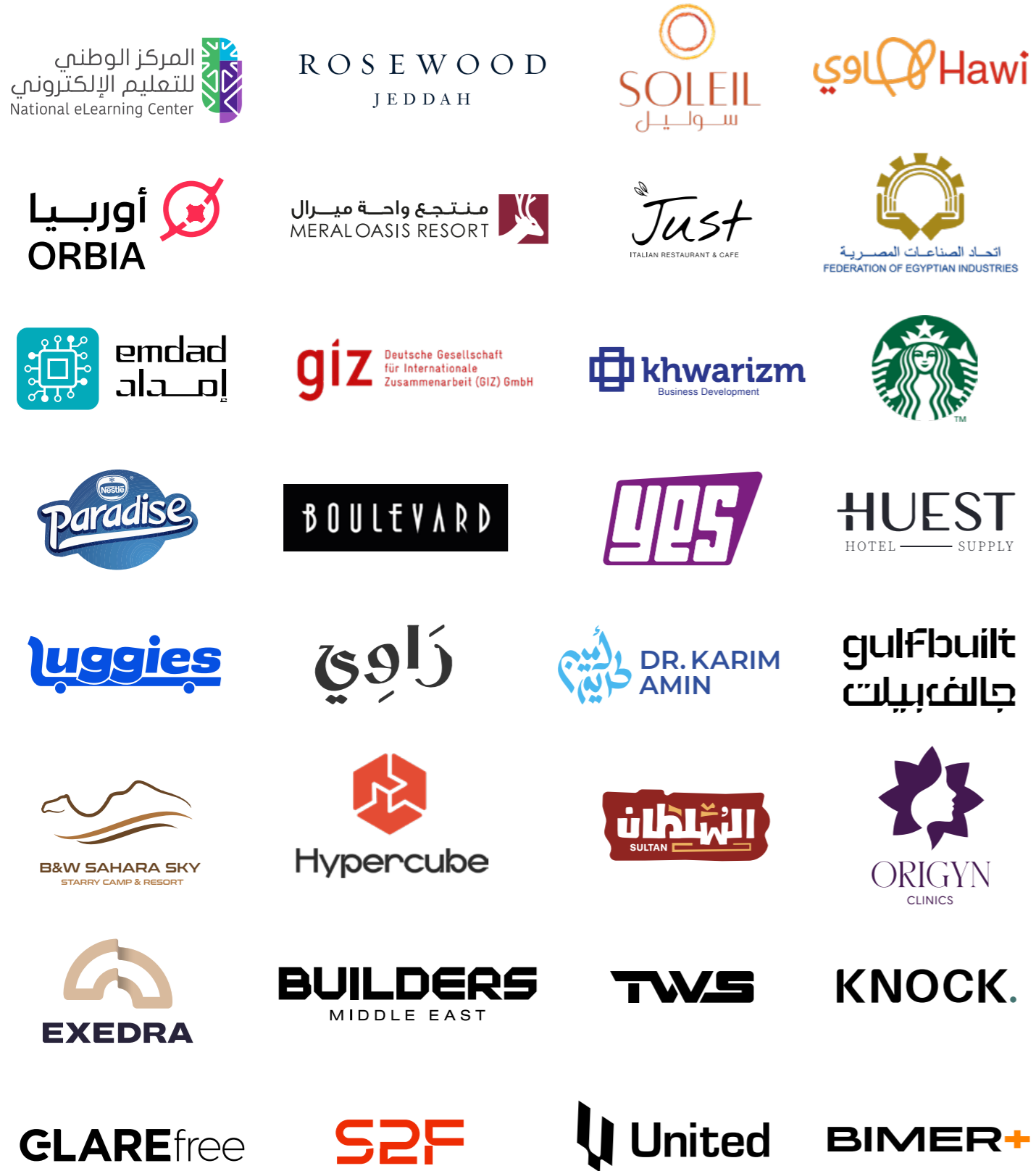


GROW YOUR BRAND. CHANGE THE GAME.



# our clients

MEET OUR AWESOME PARTNERS



we're  
thrilled to  
see what  
we can  
accomplish  
together.

READY TO EMBARK ON YOUR  
JOURNEY OF GROWTH?

- ➔ Phone Calls & WhatsApp
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  - +20 106 055 0802
  - +20 111 33 292 44
  - +20 112 5678 00
- ➔ Instagram  
Facebook  
Behance  
LinkedIn
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